Vinton County Department of Tourism Privacy Policy
Effective Date: May 13, 2025
1. Introduction
At Discover Vinton County, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your information when you visit our website, submit your mailing address for a visitors guide, or interact with our Facebook ads.
2. Information We Collect
We may collect the following information when you interact with us:

- Name

- Mailing address

- Email address (if provided)

- Information about your interaction with our website or ads (via cookies and analytics tools)

3. How We Use Your Information
We use your information to:

- Send you a copy of the Vinton County Visitors Guide or other requested materials

- Respond to your inquiries

- Improve our website and marketing efforts

- Show relevant ads on platforms like Facebook (including retargeting ads)

4. Sharing Your Information
We do not sell your personal information. We may share your data with trusted service providers only when necessary to fulfill your request (such as using a mailing service to send out printed guides) or to run advertising campaigns (e.g., with Meta/Facebook).
5. Cookies and Tracking
We use cookies and tracking technologies like the Facebook Pixel to better understand visitor behavior and show relevant ads. You can manage cookie preferences through your browser settings.
6. Data Security
We implement reasonable security measures to protect your information. However, no method of transmission over the Internet is 100% secure.
7. Your Rights
You may request to access, correct, or delete your personal information at any time. To do so, please contact us using the information below.
8. Contact Us
If you have any questions about this Privacy Policy or how we use your information, please contact us at:
Discover Vinton County
Email: director@discovervintoncounty.com
Mailing Address: P.O. Box 85, McArthur, OH 45651