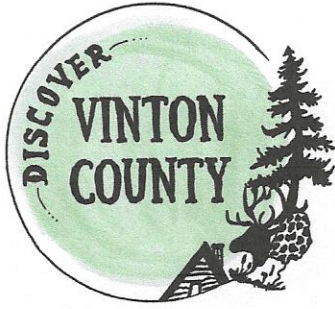




Vinton County
Department of Tourism
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Discover Vinton County Board Meeting Agenda

Date: April 14, 2026

1. Call To Order
2. Comments from The Public
3. Secretary's Report
 - a. Meeting Minutes
4. Financial Report
5. Director's Report
6. Old Business
 - a. Mini-Grant Applications
 - b. Mural Marker
 - c. 2027 Visitor's Guide RFP
7. New Business
 - a. Staffing Expansion Strategy
 - b. Attendance Policy Revisions
 - c. Advertising Strategy Discussion and Current Options
 - d. Lodging Tax Management [Item could move up/down on agenda]
8. Board Member Comments
9. Adjourn

Next Board Meeting - May 19, 2026 - 12:00