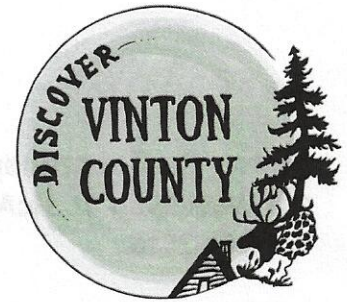


Vinton County Department of Tourism
104 West Main St., McArthur, Ohio 45651
740-978-2510



Meeting Minutes

Date: August 11, 2026

Present : Director Aidan Reagh, Brandi Betts , Rheeta Leach, Ellen Lash, Sharon Troyer, Beverly Goheen

Guests: Red Thompson

1.Call to Order:Brandi Betts at 12:00 noon.

2.Public Comments: Red Thompson discussed Total Media, comprising 75 stations with 75 miles of coverage.

3.Secretary's Report- Sharon Troyer motioned to approve the July 14, 2026 minutes with corrections made to the spellings of " Aidan Reagh" and "AMLER".Beverly Goheen seconded the motion.All voted yes.Motion passed.

4. Financial : As of August 10, 2026, current fund balance \$348,201.53. Director Reagh confirmed projected earnings have been met; clarified that while lodging taxes are due on a monthly basis, some entities currently remit bi-monthly or quarterly leading to accounts in arrears. Plans are underway to address this. A new budget proposal is being developed and will be presented to the Board and the Commissioners when completed.

5.Staff Report

Director Reagh -began a new monthly staff meeting for the first Tuesday of the month; Board members invited.

Reported good community support with America 250 " America Goes To the Movie" event .

Will present "From Trail To Town"at The Buckeye Trail Association Buckeye Trail Fest (Salt Fork State Park) on Sept. 11, 2026.

Reported upcoming news segment with Amanda Barren (WOWK news).

Reported on progress of the AMLER/ODNR grant application to designate Zaleski as a trail town.
(application completion target date - Sept 01, 2026).

Maude Collins House-received America 250 \$10,000 grant funding for interior demolition/engineering plans.

Groundbreaking ceremonies are targeted for October; pending interior demolition and clean-up. Discussions are underway regarding the opening of a community education room ; partnering with Rio Grande College, McArthur and ODNR to offer programs focused on black bear education and bearproofing.

Website- Development in progress.

Reviewing legal pathways to trademark the promotional phrases "Discover Vinton County" and "Ohio's Wonderland".

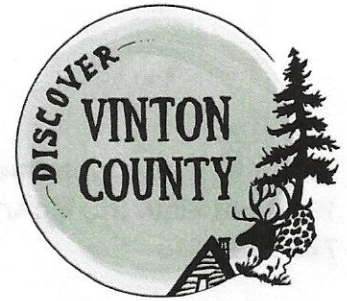
Keirsten Yates-reported on cemetery mapping; mini-grant applications. Upcoming plans include a time capsule and nature art show with West Elementary 5th grade students(partnering with artist/naturalist Nora Steele and Rio Grande College, McArthur.)

Jessica Fritz-recently attended the Appalachian Ohio Small Development meeting at OSU South (Piketon,Oh). She al updated the lodging tax ledger, aiming for full implementation by Jan. 2027 and announced the availability of new maps " Highlights of Vinton Co. Trail".

a.Mural Marker:no action taken.

b.Maude Collins House Renovations- see above

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7. New Business

a.AirDNA-

discussed subscription options for Air DNA, a data analytics platform tracking daily listings and bookings on Airbnb and Vrbo. Beverly Goheen motioned to purchase a 1 year subscription for \$10,800 ;seconded by Ellen Lash. All voted yes. Motion passed.

b.Visitor's Guide- Great Lakes Studios conducted a local photoshoot featuring area businesses and attractions for inclusion in the 2027 Vinton County Visitor's Guide.

c.AMLER Grant Application-see above.

d.Art Collaborations - Emma Schmidt and Nora Steele -

Director Reagh presented a proposal for a Vinton Co. Illustrated Experience map and related merchandise utilizing artwork by Emma Schmidt.Following a discussion, no action was taken.

Nora Steele- see above with K. Yates.

8. Executive Session-to discuss mini-grant evaluations and determine awardees- Rheeta Leach recused.

Motion by Sharon Troyer and seconded by Ellen Lash to enter executive session at 1:15 p.m.

Motion by Ellen Lash and seconded by Sharon Troyer to exit executive session at 1:42 p.m.

Sharon Troyer motioned to increase the 2026 mini-grant budget to \$24,000,seconded by Beverly Goheen.

Brandi Betts,Beverly Goheen,Ellen Lash, and Sharon Troyer voted yes. Rheeta Leach abstained.Motion passed.

Beverly Goheen made a motion to award eight mini- grants of \$3,000 each to the recipients as determined by consensus; seconded by Sharon Troyer.Brandi Betts, Beverly Goheen, Ellen Lash, and Sharon Troyer voted yes. Rheeta Leach abstained.Motion passed. Announcement is pending.

10.Board Member comments-The Board discussed recent training sessions and expressed gratitude to OSU McArthur.The Board discussed possible bonding and liability insurance for members. No action was taken.

11. Adjourn-Ellen Lash moved to adjourn at 1:52 p.m ; seconded by Sharon Troyer. All voted yes. Adjourned.

(Aidan Reagh)

(Brandi Betts)

(Rick Reynolds)

(Rheeta Leach)

(Beverly Goheen)

(Ellen Lash)

(Abby Saylor)

(Sharon Troyer)