

Vinton County Dept. of Tourism Minutes

March 10, 2025 - 12:00 PM, 104 W. Main Street, McArthur, OH 45651

The meeting was called to order at 12:03 PM by Amanda Boring.

Present: Brandi Betts, Amanda Boring, Beverly Goheen, Ellen Lash, Rick Reynolds, and Abigail Saylor

Visitors: Kevin Cozad and Jeff Harper, VC Commissioners, VC Auditor Cindy Waugh, Floyd Largent, Brown Township Trustee.

VC Auditor Waugh joined us to discuss a taxing problem. She stated that she is concerned about increased tax rates due to properties being sold at rates significantly above tax evaluations due to out of area investors in the cabin/rental industry. She asked the committee to brainstorm a solution which would be fair to local taxpayers wanting to purchase properties. Matter tabled for further discussion.

The March 10, 2025 minutes were presented to each member. Rick Reynolds made a motion to accept the minutes. A second was received by Ellen Lash. All voted yes.

Amanda gave the Financial Report. There were no questions or dissensions. She commented that Brown Township paid \$26,000 which covers July 2024-December 2024 taxes which made the revenue higher.

Old Business: - Credit Card-Is now active with a \$10,000 limit from the VC National Bank.

Ohio Goes to the Movies- The group was asked for possible dates February through October 2026. The event will be held at VCHS and a \$3500 stipend is available. The committee decided to start with an August date.

Directors Report

Ohio Tourism Day - will be held May 13, 2025. Amanda has applied for a presence. Ellen Lash made a motion to establish a \$2000 budget for the event. Abigail Saylor seconded the motion. All voted yes.

Scavenger Hunt - Three persons have completed to date. VC National Bank has graciously provided three gift cards. The Moonville sign has been stolen

Outdoor Adventure Series Podcast- Will be debuting before the 175th Celebration.

Unfinished Business:

Natural Resources Board Seat - Jason Garey still reluctant and a person to fill this seat is ongoing.

Visitor Guide - Poor response/interaction from APG Media. A majority of the ad sales came from within this office.

Lodging Networking Event- Will be held on March 15, 2025. 10-12 noon at the library meeting room. Amanda will order refreshments of pastry and a fruit plate.

New Business:

Compass Ohio-was tabled due to lack of interest. Facebook boosting was suggested and Rick Reynolds made a motion to authorize a \$200 per month budget for that purpose.

Beverly Goheen seconded the motion. All voted yes.

Meeting Dates Rescheduled - Due to conflicts, the following meeting dates have been rescheduled: May 13 - changed to May 20, July 8 - changed to July 15, November 11 - changed to November 18

Outdoor Economy Conference - will be held in North Carolina September 15-18, 2025.

The early bird price is \$379. Matter tabled until next meeting..

Turkey Festival- Ongoing discussion regarding sponsorship.


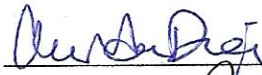
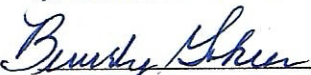
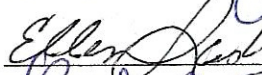
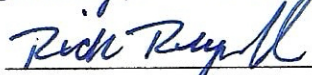
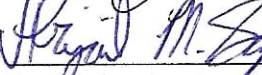
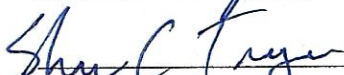
P.O.Box - Renew due to unknown future office location.

Office Hours/Help-Office hours were set from 8:30 - 5 p.m. Monday-Friday. Due to the upcoming vacation season it was suggested that the office be open a partial day on Saturday, or when Amanda is ill or out of the office covering an event. Two groups were suggested: Vantage Aging and a local High School student. Amanda will speak to the VC Auditor's office and the VC Commissioners and report back.

Raccoon Creek Scenic River Advisory Council- -Board seat open. They meet quarterly and a background check is required..

Board Member comments: None

Rick Reynolds made a motion to adjourn. Meeting adjourned at 1:40 P.M.

	Brandi Betts		Amanda Boring
	Beverly Goheen		Ellen Lash
	Rick Reynolds		Abigail Saylor
	Sharon Troyer		