

Vinton County Department of Tourism
104 West Main St., McArthur, Ohio 45651
740-978-2510



Meeting Minutes

Date: Sept.01, 2026

Present : Director Aidan Reagh, Brandi Betts, Rick Reynolds, Rheeta Leach, Ellen Lash, Sharon Troyer, Beverly Goheen

Guests: None

1.Call to Order: Brandi Betts at 12:01 p.m.

2.Public Comments: None

3.Secretary's Report: Sharon Troyer motioned to approve the August 11, 2026 minutes; Ellen Lash seconded the motion. All voted yes. Motion carried.

4. Financial: Updated balance not available; the board reviewed the individual spreadsheet line items, last modified on Aug 31, 2026.

5.Old Business: Rick Reynolds motioned to purchase the Emma C. Schmidt design and merchandise licensing, as proposed, for a total project fee of \$8,600. Beverly Goheen seconded. Brandi Betts, Rick Reynolds, Rheeta Leach and Beverly Goheen voted yes. Ellen Lash and Sharon Troyer voted no. Motion carried.

6. Executive Session: Employee Performance Evaluations , Staff Compensation

At 12:20 p.m., Sharon Troyer motioned to enter into executive session to discuss employee performance evaluations and staff compensation. Rick Reynolds seconded the motion. All voted yes. Motion carried.

Invited guest Director Reagh left the session at 1:24 p.m. and returned at 1:47 p.m.

At 1:56 p.m., Beverly Goheen motioned to exit the executive session ; Sharon Troyer seconded. All voted yes. Motion carried.

7. New Business:

a. 2027 Operating Budget- The amended budget and staff compensation were approved as discussed during executive session. The budget was recommended for final presentation and approval by the Board of Commissioners.

8 .Staff Report:

Director Reagh -

a.Advertising Proposals

Sharon Troyer motioned to renew the Ohio Visitors Guide magazine listing at \$1, 985, as proposed. Rick Reynolds seconded. All voted yes. Motion carried.

Rick Reynolds made a motion to approve digital advertising for \$1, 600 as proposed . Sharon Troyer seconded. All voted yes. Motion carried.

b.Mural Marker: Beverly Goheen motioned to search for a new vendor as the scope of work had changed. Ellen Lash seconded. All voted yes. Motion carried.

b.Maude Collins House Renovations: work in progress.

9.Board Member comments: Ellen Lash suggested updates in the exterior appearance of the office and agreed to collaborate with Director Reagh on upcoming beautification projects.

10. Adjourn: Rick Reynolds motioned to adjourn ; Sharon Troyer seconded. All voted yes . Motion carried. Adjourned at 2:12 p.m.



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(Aidan Reagh)

(Rick Reynolds)

(Beverly Goheen)

(Abby Saylor)

(Brandi Betts)

(Rheeta Leach)

(Ellen Lash)

(Sharon Troyer)